

digital printing & facilities management



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The printing world is forever changing. Digital technology is getting faster and reaching higher standards every day. Baseline has installed the Kodak NexPress 2500 Digital Printing Press along with two Xerox Nuvera 144EA Black & White printers. This gives Baseline one of the most state-of-the-art, diversified and powerful digital printing platforms in New Zealand.

A platform that now assists Baseline in offering true one-to-one communications. This includes complex personalised/customised applications that are designed to incorporate images, text, graphics and even layouts, that are unique to each customer. In other words allowing your customers to receive highly relevant, timely, print information tailored completely to their needs and interests.

The NexPress is so technically advanced it can not be matched by other digital printing presses when printing on a wide range of paper stocks and weights including recycled and mixed source accredited stocks.

Thanks to the new technology offered, digitally printed jobs come off the press dry and ready for immediate finishing. This gives the ability to offer faster turnarounds to our clients. Also the NexPress can print a gloss or matt, environmentally friendly sealer.

Digital allows for cost-effective, build-on-demand production. The colours are crisp. The images are sharp. The process easier to check, manage and control. Using digital formats, your company can view the final product as it will be seen by your customers.

Baseline can offer a full facilities management programme that's just right for your company. We handle a range of projects including batch and individual orders processing, literature distribution, and short & long-term storage.

going digital is an **intelligent** move!



Gold Medal for Print Management



Kodak NexPress 2500
Digital Printing Press



The Xerox Nuvera 144EA