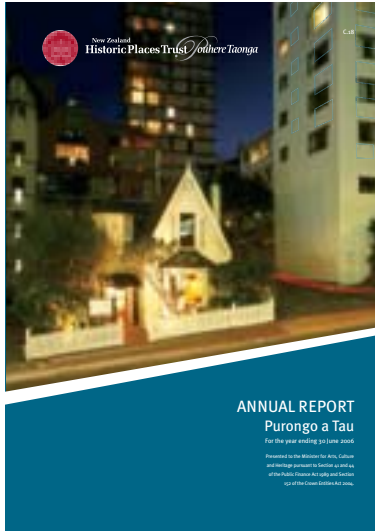


graphic design





design

Great design is much more than just a great idea.

It is a specialist craft which requires creative talent mixed with discipline and understanding.

Baseline's gold medal design team has flair, professionalism and creativity. Our design studio produces intelligent and creative communication. They approach their work with an open-minded, enthusiastic and hard-working ethic.

Their work is unique in that their structure enables them to design with production and digital in mind. Because they receive internal guidance from professionals skilled in pre-press, proofing, digital and offset printing, they tailor their designs to ensure cost-effective, seamless production.

This is an original approach. Such an arrangement empowers Baseline Design to establish a coherent direction for your work. The result is a focused quality which, from the outset, weds the visual imagery and the physical product with the client's goals.